

CNN and MSNBC!

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February 29, 2008

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MSNBC and CNN are two of the most popular news sites to date. They both vary in detail as well as writing style. MSNBC helps to visualize the situation that is being written. CNN is very direct and concise when writing about certain situations.

MSNBC creates story-like writing style that allows you to relate and understand that situation even better. Their writing style flows throughout the article, for example when opening the article they start with “For the first time in U.S. history, more than one of every 100 adults is in jail or prison, according to a new report documenting America’s rank as the world’s No. 1 incarcerator. It urges states to curtail corrections spending by placing fewer low-risk offenders behind bars.” When reading articles from MSNBC you will discover that there is a beginning, middle and an end.

CNN is very direct when relaying an article to its readers, which most people want. They will approach an article and write it as if they were taking notes themselves. Their readings sometimes get a little hard to follow. When introducing a story this is how CNN begins “For the first time in history, more than one in every 100 Americans is in jail or prison, according to a new report.” This writing style is very on point and does not embellish what does not need to be embellished. Their style is somewhat bullet point form. At the beginning of every article is a list of story highlights, those give you the main points of the article, which are in bullet form, thus allowing the reader to decide whether to read on.

Being two of the most popular sites for news, CNN and MSNBC hold very similar detail, but also differ in writing style. MSNBC will give just as much information, but add a touch of personality and humanity. MSNBC makes it seem as if a person is actually writing the

article. Unlike CNN where the facts are just thrown on the paper and no heart or care is shown through the writing.

CNN utilizes very direct and concise writing. They deliver the facts that one wants, yet sometimes, can tell the article in a confusing manner. For example, when reading the article, it was apparent that the writing jumped from scene to scene and lacked a bit of organization. On the other hand MSNBC also relays the points just in a creative manner, which may be appealing for more readers.

MSNBC and CNN have gained their prominence for good reasons. Both sites give information and also allow the reader to digest articles the way they choose. Being of different writing styles they allow readers to choose a site and read the way that makes them feel most comfortable.

References

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