

MSNBC and CNN:

Different Styles of Writing

Brooke Barton

College English HU110 – B

The Art Institute of Orange County

Instructor: Kenneth Frawley

November 12, 2007

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Articles from MSNBC and CNN are very differently presented styles of writing. MSNBC presents their writing as more of a story of information being told in a very conversational setting. While CNN presents the story in a very informative way, by just delivering the facts, it does not present the information in a detailed manner. Both news organizations get the information of the topic across very well, but do it in different styles of writing.

For example, throughout MSNBC's writing the article's information flows with one thing leading to the other, while CNN's reading feels like reading informative bullet points. The information is given to the reader in different ways. Reading an article that presents itself like telling a story is more enjoyable and compelling to read rather than just a bunch of facts presented. CNN doesn't seem as detailed as MSNBC. Thus, making it a little more difficult to want to follow along with the article. CNN reads, "He has proposed adding \$5 billion to the program", the next line read, "Thursday's Senate was 64 – 30, but several senators who have supported the bill were absent", and then the next line read, "The Senate passed the earlier measure with the 67 votes needed to override a presidential veto." These three lines followed after each other reading as factual bullet points explaining information on the topic, not reading much as a flowing story. But MSNBC reads "Denise Tomey, who runs the Carousel Ranch where the boy lived... described him as a quiet child who..." with the next line reading, "From what I know, he's a good kid," said Tomey, executive director of the ranch ...The boy's father tends horses there and..." These lines from the article read as a flowing story, not just facts thrown out there, and are presented orderly and each sentence leads to the next and does not jump to different facts.

One article reads as highlights of a story, while the other reads as an article on a story.

The highlights do not capture the attention of a reader as well as a story being told does. MSNBC did a better job at presenting the information in not only a professional way, but in a captivating and understandable way. Reading about a topic is more exciting being read in a story telling tone as in MSNBC rather than highlights of a story as CNN presents its topic. Anyone can present information but the challenging part is being creative and professional and MSNBC has captured that challenge.

Information can be given in many different ways but not every way is told as well as some. The story tone approach to a topic as MSNBC does is more compelling of an article than CNN's article. Which presents information as highlight or bullet pointed information and that is not very capturing to read. More detailed writing is more interesting to read as proven by MSNBC's detailed article proves. Although CNN's topic is interesting as well, the information of the topic is not presented in an as interesting way as MSNBC's is.